



LONDON METS

BASEBALL CLUB

SPONSORSHIP PROSPECTUS

Youth Programme Partner

Partnership opportunity for the 2027 season

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YOUTH PROGRAMME PARTNER

Back the Next Generation of British Baseball

London Mets is the UK's largest baseball club, with 500+ registered players and ten straight National Baseball League titles. We are looking for one partner to back our youth programme in Finsbury Park for the 2027 season.

PARTNERSHIP On request	YOUTH PLAYERS 100+	BURSARY PLACES 6	PARTNERS 1 only
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The programme

- Children aged 5–15, every Saturday from April to July at Finsbury Park, plus winter training and Easter and Summer Camps.
- All coaches are DBS-checked, with a named safeguarding lead on the club board.
- A pathway from first catch to our European Cup first team.

What you get

Naming	"London Mets Youth Baseball, supported by [Partner]" across the youth programme, Easter Camp and Summer Camp
Kit	Your logo on youth programme kit
Digital	Logo on the youth web pages and on youth registration messages to 1,200 members and parents. Features on our Instagram
Staff engagement	One coached corporate baseball day for your team, and volunteering slots at Summer Camp
Impact	Funds 6 bursary places for children from families on low incomes, plus youth equipment. Annual impact report for your CSR and ESG reporting

Sponsorship or donation, whichever suits you

London Mets is a registered Community Amateur Sports Club (CASC). You can support the programme as a sponsorship or as a company donation, which can qualify for Corporation Tax relief (check with your tax adviser). The partnership is not open to alcohol, gambling or high fat, sugar and salt (HFSS) food brands.

Next step

To appear on 2027 youth kit, we need to agree terms by **31 January 2027**. Contact Joseph O'Connell, Sponsorship Lead: chair@londonmets.org · londonmets.org